# ONE DAY

# INTERNATIONAL UNIVERSITY INDUSTRY INTEGRATED TRAINING PROGRAM FOR STUDENTS IN MALAYSIA



Organized by



# PRIMAX FOUNDATION

(Registered Under Karnataka Societies Registration Act 1960)
Reg. No. JNR-S211-2015-16, IT Exemption 12A & 80G
MSME Reg. No.: UDYAM-KR-03-0144791, CSR Reg. No.: CSR00038642
NITI AAYOG Reg. No.: KA/2022/0318909
Bengaluru, Karnataka, India



For Registration



In Association with



# **EWOL NOW PRIVATE LIMITED**

Renaissance Centra 27 & 27/1, Mission Road Sampangiramanagara, Bengaluru, Karnataka, India



At Kuala Lumpur, Malaysia

# **About Primax Foundation, Bengaluru**

About Primax Foundation, Bengaluru Primax Foundation® was established in the year 2015 and it was registered under the Karnataka Societies Reg. Act 1960 (Reg. No JNR-211- 2015-16) with IT exemption 12A & 80G. Primax Foundation is a non-profit organization committed to the quality of Research & Training programme for the young generation living in villages. The primary aim is to ensure employability for the students and mold them to suitably fit into all aspects of corporate requirements. The Founders and the team members have expertise in the relevant areas to understand, guide and direct its clients towards fulfilling their objectives and realizing their future dreams. Primax has envisioned to provide educational & training services in the area of Training & Development for Higher Education, Entrepreneurship Education, Management Consulting and Research activities. Its initiatives have been appreciated by all the Professionals for the betterment of the Youth of our Nation.

# **About Ewol Now Private Limited, Bengaluru**

Ewol Now Private Limited is a Curated Travel Company that offers experiences for travellers who desire either of the following: 1. Edutours & Immersions, 2. Summer & Winter Programs, 3. Curated Travel Experiences. Our programs are designed to give students the opportunity to gain first-hand knowledge and experience from leading universities and industries. Each program is curated to provide students with unique cultural and educational experiences that will broaden their perspective on the world. Our mission is to foster global citizenship and to create meaningful connections between students and the world around them. Why Choose Us? Our clients choose us because we provide them with end-to-end travel solutions. With our company, you can expect to receive unbiased and honest advice on how to make your Immersion a success. We will work with you to develop a plan that is tailored to your specific needs and expectations.

# **About Training Program**

The rise and boom of technological advancements in almost all industries is resulting in increased competition amongst working professionals. Most banking, finance, technology, media, and marketing industries are welcoming professionals who possess industry-specific learning and skills that are beneficial in improving the company's performance. Practical industry knowledge and understanding of effective methodologies are highly important for achieving profitable outcomes. In India, our students feel stagnant in their respective jobs after a certain



tenure. They believe there is no learning happening whatsoever and they are often unaware of newly introduced industry trends and global practices within their respective domains. This leads them to look for work-integrated learning programs and courses that would upgrade their skills and make them efficient enough to run the latest projects successfully. To bridge the gap of industry-specific needs and uplift the careers of present studying students' community, the **PRIMAX FOUNDATION** has introduced **ONE DAY INTERNATIONAL UNIVERSITY**, **INDUSTRY INTEGRATED TRAINING PROGRAM**.

# **Objectives of the Training Program**

- To better understand the latest Education Technology and practices across the world
- · To facilitated the establishment of a network of International Students
- Convergence of education, industry exposure and employment
- · Look beyond placements to support higher education qualifications
- · Contribute to the smooth running of corporate organizations

# **Training Highlights**

- · Trainers from Reputed University, Malaysia
- Training at University Campus, Malaysia
- Certificate from Foreign University
- Foreign Industrial Visit (On the Job)
- Networking opportunity with students across the Globe

### Who Should Attend?

- Research Scholars, Foreign Students
- UG/PG Students



# TRAINING REGISTRATION FEE

Students (UG/PG) ₹ 2,500

For Research Scholar & Corporates ₹ 3,000

The Registration fee includes Training kit & Refreshment, Lunch, Industry Visit and University Certificate.

# **Payment Mode:**

Participants should send the completed registration form in the format (through Google link) attached, along with the necessary training registration fees, through NEFT/IMPS

# Through IMPS/NEFT

Name of the Account: Primax Foundation
Account Number: 166111100001608
Bank Name: Union Bank of India

IFSC Code : UBIN0816612

Place : Kengeri, Bengaluru, Karnataka, India.

Through Gpay / Phonepay / Paytm

Ph: 9108556012

**Name: PRIMAX FOUNDATION** 

UPI ID:

primaxfoundation2015@okicici

# **Standing Instructions:**

- You are expected to follow the Covid-19 prevention protocol as per the latest guidelines by the Malaysian & Indian government authorities to participate in the Academic Training Program. The Organizers will not be responsible if the same is not followed as per the government's directive.
- TRAINING DAY ON 3<sup>RD</sup>OCTOBER-2023
- No Refund policy for Training registration fee



# **OUTBOUND PROGRAM DETAILS**

Tour, Food & Accommodation, Airfare & VISA Fee

# **Contact:**

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# **Training Advisory Members**

# Dr. V. Selvaraj

Secretary
Primax Foundation
Bengaluru, Karnataka

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Syndicate Member Bengaluru North University Bengaluru, Karnataka, India

### Dr. Ravi Thirumalaisamy

Faculty of Business & Economics Modern College of Business & Science, Muscat

### Dr. M. Mahadeva

Professor and Dean Research IFIM, Electronics City Phase 1 Bengaluru, Karnataka

# Dr. Kosga Yagapparaj

Professor of Business and Finance Malaysia

# Dr. Abraham O. A

Professor Gulf American University Dubai, UAE

# Dr. R. Mayakkannan

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# Dr. R. Sarvamangala

Dean, Faculty of Commerce & Management Chairperson, Department of Commerce Bangalore University, Bengaluru, Karnataka

# Dr. Anand Bethapudi

Professor & Associate Director School of Management Studies Guru Nanak Institutions Hyderabad, Telangana

### Mr. Rishab Jain

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# **Organizing Secretaries**

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